

#### **Keeping Up Appearances**

Although Allegro is revolutionary in performance, it has a traditional look and architecture:

- Compact, integrated control panel/keypad is the ideal size for entry-level security.
- Liquid Crystal Display (LCD).
- Arming and Status LEDs.
- Easy to operate.

# Everything Your Customers Are Looking For

Allegro gives you all the performance features of hardwire, but with the speed, savings and high profitability of wireless:

- Dialer can be installed in a secure location to avoid open vulnerability of self-contained systems.
- Including protection against "smashand-grab" burglary.
- The signal goes out even if the CPU/keypad is damaged during a break-in or fire.



#### **Upsell Opportunities**

Raise profits on each system by offering convenient keychain touchpads:

- No codes or numbers for customers to remember.
- An easy sell because it makes the system so easy to use.

#### Standard Features

Allegro offers everything you need to provide your customers with an affordable, highly reliable security system:

- One supervised hardwire zone
- Up to 20 sensors
- Supports Crystal and SAW Learn Mode sensors
- Four user-programmable access codes
- SIA or CID central station reporting formats
- Event buffer stores 100 events with time and date stamp
- Built-in radio receiver/transmitter
- Built-in siren capable of 85 dB @ 3 m
- Built-in panel keypad
- On-site or remote programming



Allegro...Winner of the 2003 Security Industry Association New Product Showcase "Product Achievement Award for Intrusion Detection and Prevention"

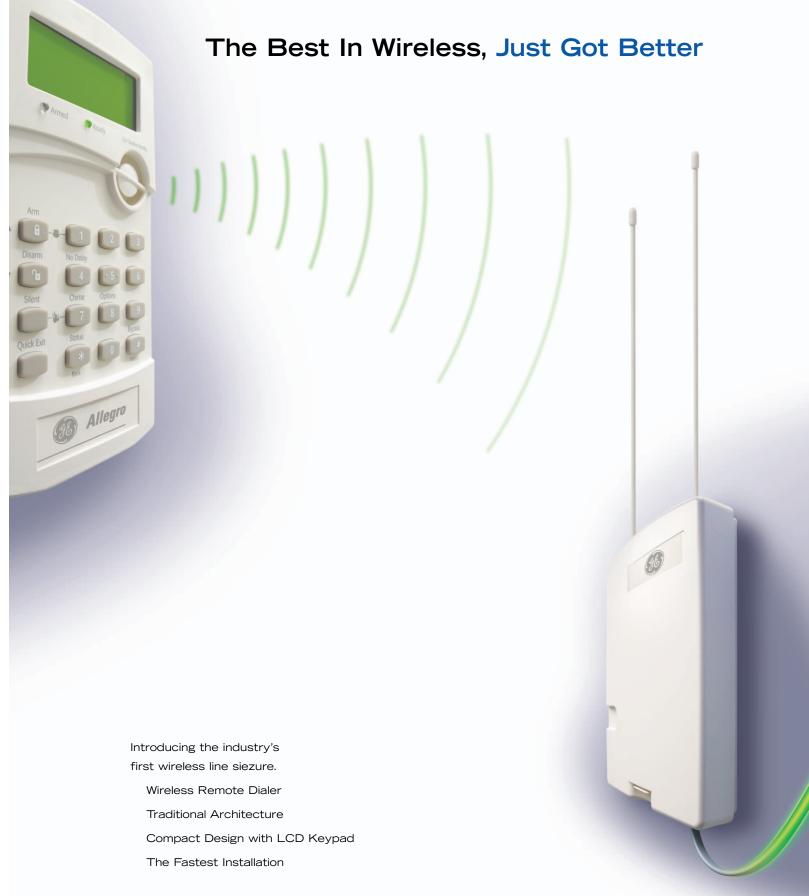
#### Raise Your Profit Level On Entry-Level

The hard part is over. Get quick, easy installations and fast-rising profits with the revolutionary Allegro security system.



www.GE-Interlogix.com

2266 Second Street North North Saint Paul, MN 55109 Phone: 651-777-2690 USA & Canada: 800-777-5484 Technical Service: 800-777-2624 12345 SW Leveton Drive Tualatin, OR 97062 Phone: 503-692-4052 USA & Canada: 800-547-2556 Faxback: 800-483-2495









# What In The Name Of Soaring Profits Is A DTIM?

Allegro changes everything with a security system that offers traditional architecture at an entry-level price. You save more money and make more money with wireless ease.

The key to Allegro's profitability is its revolutionary Dialog™ Telephone Interface Module (DTIM). The DTIM receives radio signals from the panel, then uses the phone line to report security events. It provides the speed and security of wireless line seizure.



#### Positioned For Convenience

By separating the keypad from the telephone interface, you can place it exactly where customers want it:

- Install the DTIM next to any phone jack.
- Place the control panel at the front door for convenient arming and disarming.



#### Unique Apartment Manager Access Feature

- Master key fob gives authorized manager convenient access to apartment units.
- Easily disabled if stolen to maintain security.

#### Rapid Installation Is Money In The Bank

Allegro increases your profits with the most efficient installation process ever:

- Only 45 minutes for an average 4-zone system.
- Dramatically faster than the hours spent installing hardwire systems.
- Save money and make more money by increasing the number of installations each day.
- The only wires to be run are connecting the power source to the unit and plugging the phone line into the dialing module.



#### Wireless Is Effortless

Advanced wireless technology gives you a tremendous advantage:

- Eliminates the hard labor and unsightly mess of drilling holes and running wires.
- Reduces your liability by eliminating the risk of a drill damaging something.
- Pleases customers with a nice, clean installation that takes less than an hour.



#### Simple Programming

- Either on-site using the panel's keypad.
- Or off-site using our ToolBox® downloader software.



#### Seize The Line

Allegro takes command of the line:

- Line seizure is easy without running wires (requires RJ-31X jack).
- Homes are secure even when on the phone or if the phone is accidentally knocked off the hook



#### Installer Training Is A Breeze

The transition from hardwire couldn't be simpler:

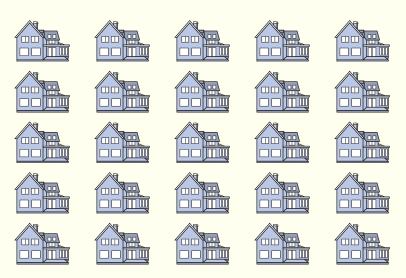
- Easy-to-use web-based training program.
- Your installers become proficient very quickly.
- New installers can perform like seasoned professionals within a week.

## The Allegro Installation Advantage — More installations, less overhead



The Average Number Of Allegro Installations Per Week

Based on an average of 5 Allegro installations per day, per installer





The Average Number Of Hardwire Installations Per Week

Based on an average of 1.8 entry-level hardwire installations per day, per installer















### It's A Wireless World

Wireless technology has exploded, and you see it every day with cell phones, laptop computers, handheld notepads and other electronic devices.

Wireless is not new to GE Interlogix, however. We pioneered supervised wireless security and have been advancing its technology for more than 20 years. When you turn to Allegro, you know you're getting the most advanced wireless technology from the global leader:



Micro Recessed Door/Window Sensor

- The world's most advanced sensors.
- Wireless sensors powered by batteries that last up to 10 years in some models.
- Or choose recessed sensors—the smallest in the industry—which are completely hidden within a door or window frame.
- Dedicated RF frequency. It's the best in the industry, meaning few service calls and greatly reduced false alarm signals.
- Join the wireless revolution.
- Profit from the best, most reliable wireless technology in the industry.

